

The MONOCLE Travel Guide Series 20 

Venice

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Bàcari. Cichèti. Spritz — Theatres. Museums. Palazzos — Tailors. Markets. Design



... Oeh! Glide through the lagoon city's outposts of good food, design, retail and more. Andiamo! ...

REVERIA

press release
2017

Venice
Hotels 



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Casa Flora, San Marco
Perennial pad

Gioele Romanelli, the owner of a handful of Venetian hotels, opened this light-filled three-bedroom apartment in 2017 with the aim of providing something unique amid the city's opulent offerings. Under the watchful eye of architect Matteo Ghidoni from Salottobuono and Laura Sari, interior designer at Reveria, the space was created using typical Venetian materials in a contemporary way.

All the furniture in the sleek apartment has been custom-made by regional firms: the sofas and beds are by Berto, fabrics are from Rubelli and the dining table was made by Xilia, a nearby woodworking company.

As the name would suggest, Casa Flora is filled with greenery, giving the space a lived-in feel. Each of the three large bedrooms comes with its own bath and steam room, all featuring the mosaic-like palladiana terrazzo tiles that are a mainstay of many Venetian homes. The expansive kitchen and dining room are perfect for hosting large dinner parties; Venetian chefs can be hired to cater. This is the place to stay if you're looking to break away from the city's love of brocade and gilding.

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MONOCLE COMMENT: Romanelli and his team are happy to assist with unique Venetian ventures, such as arranging visits with regional tailors and shoemakers.



Home comforts
—
Everything
in Casa Flora
is made in
Italy



Respect your elders

Across the street from Casa Flora is its big sister: Hotel Flora. It's more traditional than the newer site – though it's been updated over the past few decades – and its gorgeous garden courtyard remains intact. The perfect place to start your day with a cappuccino.

